

# Mailcoms guide to Mailmark™



**Mailmark™** is a new way of preparing mail for processing by Royal Mail. The Mailmark™ can be an alternative to the current 'Value' frank which will print a new 2D barcode, the Royal Mail "delivered by" branding and included a new visual identifier that shows the class of mail and the format.

At Mailcoms we now have the solutions to allow clients access to the many benefits of Mailmark™.



Scan me in  
for information  
regarding Mailmark™

## Benefits will include:

1. A price differential to maximise postal budgets.
2. Access to a new Prepay Business Reply Product that will drive responses to your business and generate revenue.
3. Automated postal tariff updates in advance, avoiding surcharges and increased inconvenience.
4. Reduced costs and increased speed with a switch from analogue telephone lines to a network (LAN) connection.
5. Benefit from presenting the most professional image on your mail.
6. Enhanced data via online Mailcoms Mail Reports providing you with real time usage information to make business Critical decisions

**Get a free franking machine quote and get Mailmark™ ready.**

**Web - [www.mailcoms.co.uk/franking-machines/](http://www.mailcoms.co.uk/franking-machines/) or Phone - 01543 572 776**

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**Royal Mail**

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independent inspector and  
maintainer of franking machines